

Impact report: British Transplant Games 2025



Executive summary

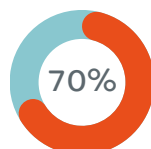
Our evaluation showed the 2025 Games to be a powerful initiative that brings joy and connection within the transplant community, with considerable potential for future growth, influence and impact.



of transplant recipients said they felt very proud about participating.



of organ donor families said the Games helped them feel more connected to people with similar experiences to their own.



of living donors said fun and enjoyment was a motivating factor for joining the Games.

Transplant recipients



83% of transplant recipients felt happier after the 2025 Games.



63% said fun and enjoyment was a reason for participating due to social impacts and inclusivity.

“Being in the competition makes me feel a sense of achievement. The opportunity to compete and be part of something special makes me feel proud.

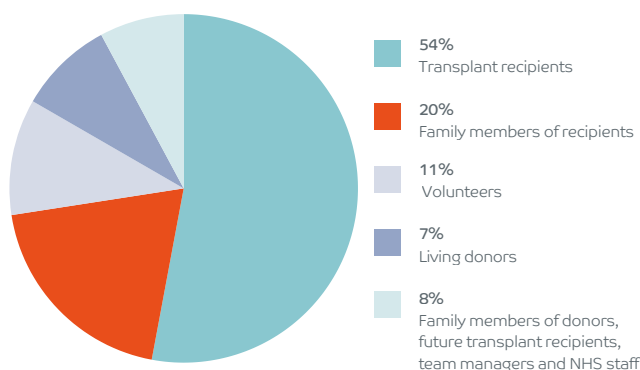
Transplant recipient



The British Transplant Games 2025 (BTG25), held in Oxford, brought together over 3,000 attendees, including:

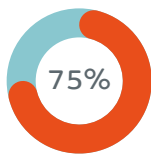


485 Games participants responded to the survey.



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Living donors



of living donors said that they made friendships and new connections at the Games.



97% of living donors expressed that the event made them happier.

Family of recipients



94% of recipient families said they felt more connected, with 84% saying they built new friendships and connections at the Games.



Seeing children thrive and enjoy themselves was a highlight for families of young recipients.

“You don’t have to explain how you are feeling as everyone feels the same. The bonds and connections are amazing – we have a WhatsApp group which is honest and funny. I have found my tribe.”

Family of transplant recipient



“Donors ... want to hear ‘thank you, it worked’ – it means the world to come here and see what difference your actions have made – it’s overwhelming.”

Family of organ donor

Volunteers



of event volunteers said they felt an increased sense of purpose or happiness.



Volunteers felt deeply fulfilled by supporting an event that spread happiness among transplant recipients and families.

This report represents the first impact analysis of its kind for the Games, and lessons learnt will inform future analyses. This evaluation aimed to measure short-term, individual-level outcomes and test an approach for future evaluations. Data was collected through pre- and post-event surveys (n=237 and n=485 respectively) and 20 on-site interviews.